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Global Freelancer SEO Services Market Report 2021: Market is Expected to Reach \$19.54 Billion in 2025 at a CAGR of 19.7% - Long-term Forecast to 2030 - ResearchAndMarkets.com



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DUBLIN--(BUSINESS WIRE)--The "Freelancer SEO Services Global Market Report 2021: COVID-19 Impact and Recovery to 2030" report has been added to **ResearchAndMarkets.com's** offering.

The global freelancer seo services market is expected to grow from \$8.81 billion in 2020 to \$9.53 billion in 2021 at a compound annual growth rate (CAGR) of 8.2%.

Major players in the freelancers' SEO services market are SEO.London by Lukasz Zelezny, Hunter Canada, Mozalami SEO, 100 Percent Organic SEO, Ready Steady Go SEO, Akash Srivastava, SEO In Greece, RDLDIGITAL,

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mobile, desktop, tablet, and more. Voice assistants are used as an interesting innovation as virtual assistants are becoming better and better at understanding the natural speech patterns of customers.

The freelancers' SEO services market covered in this report is segmented by type into on page SEO; off page SEO; technical SEO; others. It is also segmented by application into large enterprises; small and mid-sized enterprises (SMEs).

Many companies are hiring an in-house SEO team to cater to the unique needs of the organization and this is expected to hinder the growth of freelancers' SEO services market. As the size of the organization grows, it is obligatory that the company create an in-house SEO team and streamline the process. In-house SEO team ensures cost-saving, the faster turnaround time for campaigns and considers brand objective, data security, quality of resources as well. It also allows control of the control on the output.

According to the Association of National Advertisers in the USA, members with in-house agency increased from 58% in 2013 to 78% in 2018. In March 2019, the WPP agency announced that Walmart decided to take digital advertising in-house. Additionally, there are online SEO tools that help anyone to optimize the search, avoiding the need to consult a third-party search engine optimization services provider. The increase in in-house teams and availability of SEO online impacting the growth of freelancers' SEO services market negatively.

Increasing internet penetration across the globe is expected to boost the freelancer SEO services market during the forecast period. An increase in internet penetration in day-to-day life resulted in to increase in various kinds of digital activity. As the internet becomes more important as a marketing tool for businesses, SEO is one of the most effective ways to attract more traffic to a website.

E-commerce activity is highly influenced through a web search and 81% of people search online for a product or

5.2.2. Restraints on the Market

6. Freelancer SEO Services Market Segmentation

6.1. Global Freelancer SEO Services Market, Segmentation by Type, Historic and Forecast, 2015-2020, 2020-2025F, 2030F, \$ Billion

- on Page SEO
- Off Page SEO
- Technical SEO
- Others

6.2. Global Freelancer SEO Services Market, Segmentation by Application, Historic and Forecast, 2015-2020, 2020-2025F, 2030F, \$ Billion

- Large Enterprises
- Small and Mid-Sized Enterprises (SMEs)

7. Freelancer SEO Services Market Regional and Country Analysis

7.1. Global Freelancer SEO Services Market, Split by Region, Historic and Forecast, 2015-2020, 2020-2025F, 2030F, \$ Billion

7.2. Global Freelancer SEO Services Market, Split by Country, Historic and Forecast, 2015-2020, 2020-2025F, 2030F, \$ Billion

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- Zay Creative
 - Quantenfrosch
 - JH Consulting, Inc.
 - Kevinleary.net
 - Kevin Wiles
 - Krystian Szastok
 - Chris Walker
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For more information about this report visit <https://www.researchandmarkets.com/r/6iiout>

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DUBLIN--(BUSINESS WIRE)--The "GCC Construction Equipment Market Research Report 2025-2030" report has been added to ResearchAndMarkets.com's offering. The GCC Construction Equipment Market was sized at 68,499 Units in 2024, and is projected to reach 94,499 Units by 2030, rising at a CAGR of 5.51%. Governments in the UAE and Saudi...

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